



THE EXPERIENCE OF CREATIVE POLE OF AQUITAINE

Julie Bagieu – Project Manager – aNTIC

DATE: 28-11-2014



CREATIVE POLE OF

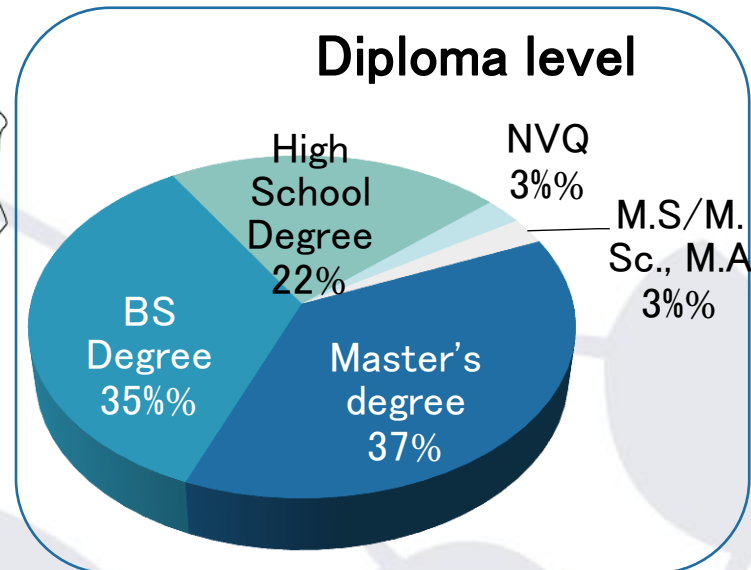
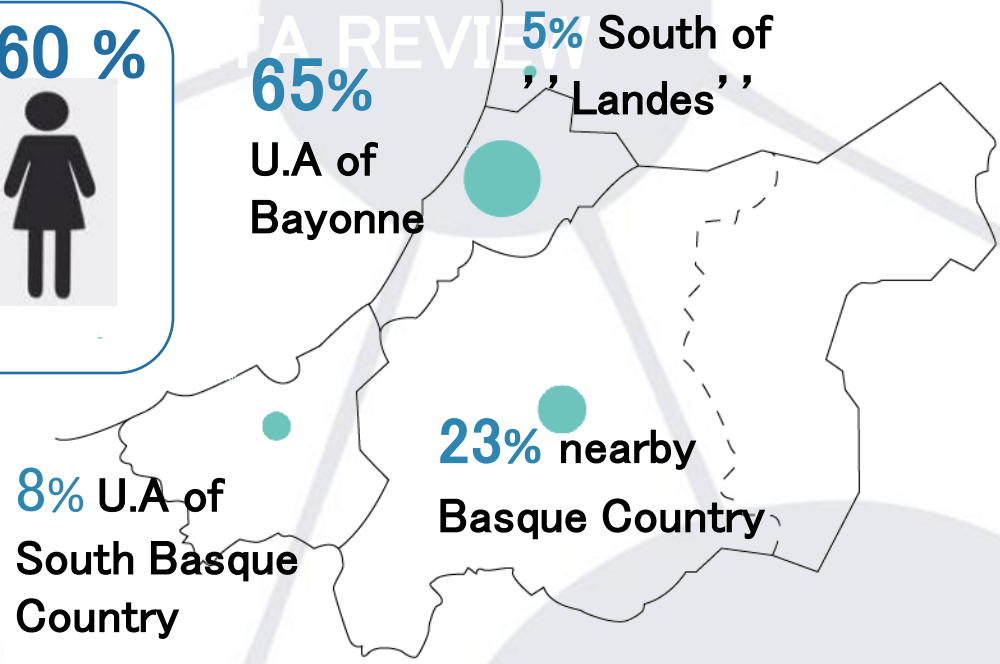
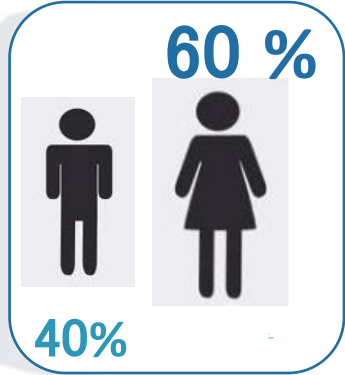


**GENERAL REVIEW OF THE AQUITAINE EXPERIENCE:
PARTICIPANTS' PROFILES, CHALLENGES...**

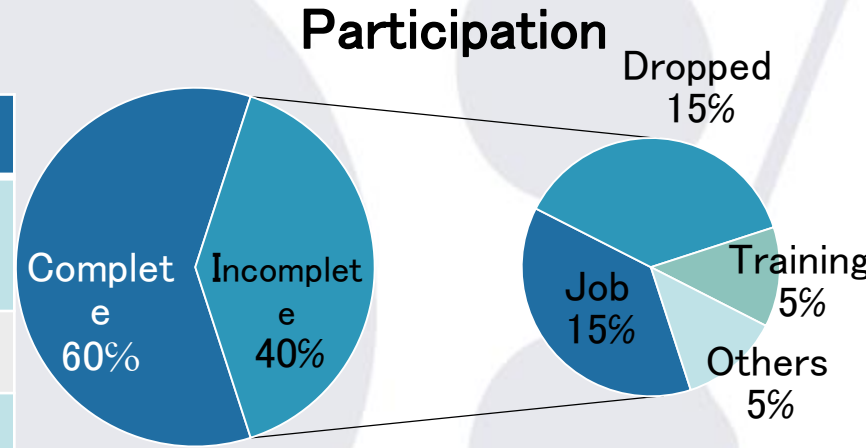
**THE AQUITAINE POLE: OPPORTUNITY FOR A NEW CONCEPT
TO MAXIMIZE SPACE**

**5 LESSONS TO IMPROVE THE TRANSCREATIVA
METHODOLOGY MODEL**

CREATIVE POLE OF AQUITAINE



Challenges	Period	Part.
DIGITAL WALLET (Pilot group)	March-April	7
ARTISTS Group Project	June-July	25
Digital Cultural Mediation of Basque Dance Exposition	September-October	15



AIM : IMAGINE THE CREATIVE POLE AS A FAVORABLE SPACE FOR TEAM WORK, TRAINING, CREATIVITY, MEETINGS, COLLABORATION, CONFERENCES,...FOR ALL THE STAKEHOLDERS IN THE SAME ROOM → **HUB CREATIF**



5 LESSONS TO IMPROVE THE TRANSCREATIVA METHODOLOGY MODEL

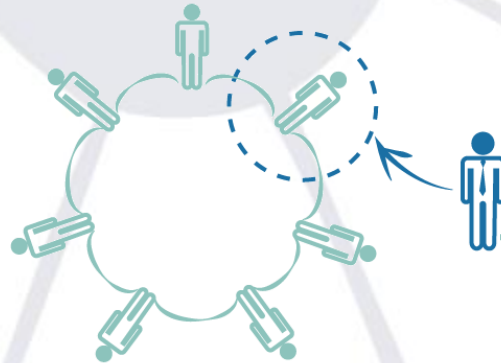


1. CHALLENGE CHOICE

2. COMPANY INVOLVMENT

METHODOLOGICAL GUIDE :
3.MORE TOOLS & 4.PRACTICAL
EXAMPLES

5, CONSTITUTION AND TEAM
DYNAMIC



THANKS FOR YOUR ATTENTION

Contact : jbagieu@antic-paysbasque.com – +33 5 32 09
11 96



EUSKADI



AQUITANIA



PORTUGAL CENTRO



www.transcreativa.eu